# **Ideation Phase**

**Define the problem statements**

|  |  |
| --- | --- |
| **NM ID** | 2528AD5D5FF8201AD214F41476392A40 |
| **Project name** | How to submit your website’s sitemap to Google Search Console |

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you’ll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

# **Definition of problem diagram**

# 

Reference link : https://miro.com/app/board/uXjVMLRn6Jo=/

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Problem statement | I am | I’m trying  to | But | Because | Which  make me feel |
| PS | A website owner | Figure out how to submit my website's sitemap to Google Search Console. | I've encountered some challenges | I'm not familiar with the process | Frustrated and concerned about the visibility of my website in Google's search results. I need clear instructions and guidance to overcome this hurdle. |